



copyright

Film and TV Copyright

Things About Copyright

- A copyright is a law that gives the owner of a written document, musical composition, book, picture, or other creative work, the right to decide what other people can do with it.
- Fair use is the idea that it should be okay for a person to copy small parts of something another person has created, without breaking the law.
- Public domain is a phrase that describes something that belongs to all people in general: the public.
- 4. What are the penalties of breaking copyright law? Be sure to cite where this information is coming from.
- 5. Find 3 instances/news stories of someone breaking copyright law. Explain what happened and what was the outcome of the lawsuit. Don't copy and paste the whole story, just sum up the story for us.

Copyright Penalties

- Infringer pays the actual dollar amount of damages and profits.
- The law provides a range from \$200 to \$150,000 for each work infringed.
- Infringer pays for all attorneys fees and court costs.
- The Court can issue an injunction to stop the infringing acts.
- The Court can impound the illegal works.
- The infringer can go to jail.

3 Copyright Stories

- 1. Johnny Cash vs. Gordon Jenkins - Johnny Cash used the same tune and many of the same words as Gordon Jenkins sang in Second Dream: The Conductor. It took fifteen years for this to get all the way through court, and Gordon Jenkins sued.
- 2. Viacom vs. YouTube - Viacom attempted to sue YouTube for \$1 billion dollars for allowing people to post television clips and parts of movie. The judge ruled in favor of YouTube, since not everything can be controlled by YouTube.
- 3. J.K Rowling vs. Steven Vander Ark - J.K Rowling sued Steven V. Ark for attempting to post a Harry Potter Encyclopedia to try to bring more insight to the book series. The judge ordered \$6750 dollars from Ark to Rowling.

Use of YouTube

- Can you include the name of YouTube videos?
- Yes, you could include the list of YouTube videos, as long as you sited your source.

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Including TV Clips and Names

- Can you include a list of the top movies and TV shows of the year?
- It is impossible to have a movie name be copyrighted, therefore it is legal to use the title of the television show or movie.
- Can you include part of a TV episode?
- Since it is a school project, it could be considered fair use.



United Streaming

- United Streaming is an online service provided by Discovery Education that gives educators full control of the video content that they want to use in class, without them having to worry about copyright.
- If you wanted to use United streaming, it directly says in its terms of use, use for Educational Purposes Only. Subscriber and its Users may use the Website and the Content for research purposes only. So it depends on whether you consider a yearbook an "educational purpose", which personally I do.



Movie Copyright

- After surveying BHS students, you most likely should be able to use the clips from the movie, as long as it is 30 seconds or shorter, and you give credit to the editor.
- The guidelines would be that if the video clip was around 30 seconds, then you should be able to use it if you give credit to the editor.

